

## **CONSUMER HEALTH WORKSHOP**

**July 12, 2004 and July 27-30, 2004**

The Maine Regional Library System will be offering a workshop on Consumer Health. The workshop features the reference interview for consumer health with a focus on health information on the Internet. Issues of how to evaluate online sources for credibility, where to find consumer health information in other languages and at an easy-to-read level will be addressed. MedlinePlus as well as other National Library of Medicine web resources will be explored. The workshop will be conducted by Michelle Eberle, who is the Consumer Health Information Coordinator for the National Network of Libraries of Medicine.

### **Session 1: Prescription for Success: Consumer Health Information on the Internet**

This course serves as an introduction to consumer health. Students learn the information-seeking behaviors of consumers and learn the basics of searching MedlinePlus, DIRLINE, Clinical Trials.gov and other reliable web pages such as those from professional medical associations and advocacy groups.

### **Session 2: From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet**

This course will describe why it is important to evaluate websites, and students will be given criteria for how to evaluate health information on the Internet.

### **Session 3: Looking in all the Wrong Places: PubMed for Public Librarians**

Students will learn what PubMed is, how to do basic and field searching, and how to limit their searches to obtain the best results. Discuss some of the ways to obtain full-text articles.

### **Session 4: From the Trenches: Reference Rx**

Review of the sources covered in the prior classes. Learn how to handle difficult questions, emotional patrons, and the appropriate limits to set with patrons. Discuss partnering with a local health care facility and other medical librarians, and the importance of networking.

**Contact your District Consultant if you need directions or for further information:**

#### **July 12<sup>th</sup> workshop**

**Southern Maine Library District**  
**Shirley Helfrich, Portland Public Library**  
**871-1700 ext. 766 or 1-800-649-7696**  
**email: [helfrich@portland.lib.me.us](mailto:helfrich@portland.lib.me.us)**

#### **July 27<sup>th</sup> - 28<sup>th</sup> workshop**

**Central Maine Library District**  
**Bonnie Dwyer, Maine State Library**  
**287-5620 or 1-800-322-8899**  
**email: [bonnie.dwyer@maine.gov](mailto:bonnie.dwyer@maine.gov)**

#### **July 29<sup>th</sup> - 30<sup>th</sup> workshop**

**Northeastern Maine Library District**  
**Benita Davis, Bangor Public Library**  
**947-8336 or 1-800-427-8336**  
**email: [benitad@bpl.lib.me.us](mailto:benitad@bpl.lib.me.us)**

# Consumer Health Workshop Registration Form

Name:

Library:

Address:

Phone:

E-mail:

An e-mail confirmation will be sent.

☐ Yes, I would like CEUs SS#

Home Address:

Be sure to mark the site and date(s) of your choice. This workshop is offered FREE of charge.

	Time	Site	Class Limit	Session	Date
<input type="checkbox"/>	10:00-12:00	USM/Glickman Library	35	Session 1	July 12
<input type="checkbox"/>	1:00-3:00	USM/Glickman Library	35	Session 2	July 12
<input type="checkbox"/>	10:00-12:00	Maine State Library	10	Session 1	July 27
<input type="checkbox"/>	1:00-3:00	Maine State Library	10	Session 2	July 27
<input type="checkbox"/>	10:00-12:00	University of Maine/Farmington	20	Session 3	July 28
<input type="checkbox"/>	1:00-3:00	University of Maine Farmington	20	Session 4	July 28
<input type="checkbox"/>	10:00-12:00	UMO/Fogler Library	20	Session 1	July 29
<input type="checkbox"/>	1:00-3:00	UMO/Fogler Library	20	Session 2	July 29
<input type="checkbox"/>	10:00-12:00	UMO/Fogler Library	20	Session 3	July 30
<input type="checkbox"/>	1:00-3:00	UMO/Fogler Library	20	Session 4	July 30

Return registration form by **July 2, 2004** to:

**Jenny Melvin  
Northeastern Maine Library District  
145 Harlow Street  
Bangor, ME 04401**